

PRESS RELEASE

Wednesday 17 December 2008



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NOT QUITE HOLLYWOOD WINS BEST DOCUMENTARY AT THE 2008 L'ORÉAL PARIS AFI AWARDS

MELBOURNE, Wednesday 17 December, 2008. **NOT QUITE HOLLYWOOD** – Mark Hartley's rip roaring documentary on maverick Australian genre film making of the 70's and 80's – triumphed in the Best Documentary category at this year's prestigious 50th annual L'Oréal Paris AFI Awards, held at Melbourne's Princess Theatre on Saturday 06 December.

Producers Michael Lynch and Craig Griffin were on hand to accept the gong and Director Mark Hartley was also honoured with the inaugural AFI Documentary Trailblazer award at this, the industry's night of nights.

The 2008 awards marked the 50th anniversary of the AFIs and the evening's theme was a celebration of 50 years of pride and passion in Australian film and television making, so it's fitting that **NOT QUITE HOLLYWOOD** - a film that lovingly and energetically documented a great unsung story in Australian film history – was recognised by the voting audience.

NOT QUITE HOLLYWOOD is the fast and furious story of "Ozploitation" - an eye-popping celebration of Australian cult films of the '70s and early '80s (including **STONE**, **MAD MAX** and **TURKEY SHOOT**). Exploding with adrenaline-pumping clips and outrageous anecdotes from a smorgasbord of local and international names (including Quentin Tarantino, Dennis Hopper, Jamie Lee Curtis and Barry Humphries) this is the wild, untold story of an era when Aussie cinema showed the world a full-frontal explosion of boobs, pubes, tubes... and even a little kung-fu!

Universally acclaimed by critics upon its local theatrical release, **NOT QUITE HOLLYWOOD** has enjoyed rave reviews on the international festival circuit and now promises to be a must-own DVD that is heading straight to the pool room of every self-respecting film lover.

"The best documentary ever! Run to see it!" Edgar Wright, director of **SHAUN OF THE DEAD** and **HOT FUZZ**

-ends



